



Media Release from Alderney Wildlife Trust

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Alderney Wildlife Trust Launches New Membership Drive: Join Us in Protecting Our Island's Natural Treasures

The Alderney Wildlife Trust (AWT) is thrilled to announce the launch of a new membership drive, inviting nature enthusiasts, conservation supporters, and community members to join our efforts in preserving Alderney's unique and vibrant ecosystems.

This drive is a call to action for everyone who values the stunning biodiversity and natural beauty of our island.

Why Your Membership Matters

The Alderney Wildlife Trust is at the forefront of conservation on the island, working tirelessly to protect wildlife habitats, conduct essential research, and promote environmental education. By becoming a member, you will:

- **Directly Support Conservation Projects:** Your membership fees help fund critical initiatives, including habitat restoration, species monitoring, and marine conservation.
- **Gain Exclusive Benefits*:** Enjoy Discounts on events, activities and on-island partners, our engaging e-magazine, sent out three times a year and filled with updated stories from the community and much more.
- **Join a Passionate Community:** Connect with like-minded individuals through member-only events, guided walks, and volunteer opportunities that offer hands-on involvement in our conservation work.
- **Make a Lasting Impact:** Contribute to the preservation of Alderney's natural heritage for future generations to enjoy and explore.
- **Education and Awareness:** Help us educate future generations about the importance of biodiversity and environmental stewardship.

Membership Options

We offer a variety of membership levels, starting from just £20 for a year, to suit different needs and interests:

- **Individual Membership:** Perfect for solo nature enthusiasts.
- **Family Membership:** Ideal for families looking to explore and protect nature together.
- **Lifetime Membership:** A long-term commitment to conservation with added perks.

How to Join

Becoming a member is simple. Visit our website at www.alderneywildlife.org to choose the membership option that's right for you.

*Full membership benefit details are:

- 20% discount on boat trips
- 50% discount on most activities like the Bat & Hedgehog walks and Wildlife Week
- 4 nights for the price of 3 at the Georgian House and Victoria Hotel
- 20% discount on the day rate for electric bikes with Cycle & Surf

Plus standard membership benefits such as the Alderney Wildlife e-magazine three times a year, special event invitations and more.

The AWT is dedicated to conserving the island's rich biodiversity, from its vibrant marine life and rare seabird colonies to its lush green spaces and heritage sites. Your membership will help us continue our vital conservation projects, educational programs, and community engagement initiatives.

Sign up today and start making a difference.

Ends

Background

About the Alderney Wildlife Trust

The Alderney Wildlife Trust is one of the 46 Wildlife Trusts working across the British Isles. We are the youngest of the Wildlife Trust, forming over 20 years ago and since then the AWT has received incredible support from a dedicated team of wildlife enthusiasts, what we like to think of as the 'Team Wilder'. This team isn't just limited to residents and AWT members, it includes people from all walks of life who have an interest in our island's wildlife, as well as supporters and organisations from around the world. We work with the local community to engage them with their natural environment in order to protect Alderney's wildlife for the future.

Our mission is to study, protect and champion Alderney's wildlife. We wish to see a thriving natural island where wildlife and natural habitats play a valued role in addressing our island's future and the climate and ecological emergencies that face us.

Alderney is a very special place and by helping the work of the Alderney Wildlife Trust you can make a difference. After all, if you love where you live, you'll want to look after it - Dr. George McGavin, Patron AWT

Notes to Media

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